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BOOST CONFERENCE
APRIL 28 - MAY 1, 2010
Palm Spings Convention Center
Palm Springs, California

CONFERENCE UPDATES

Hello BOOSTERS!

We are pleased to announce one of our 2010 BOOST Conference Keynote Speakers- The Homework Lady. Dr. Cathy Vatterott, better known as "The Homework Lady", has been researching, writing, and speaking about homework for many years. Her innovative work provides us with research about homework, general purposes of homework, guidelines for reasonable homework limits, ideas for best homework practices, and help for parents in working with their children and their children's teachers. Don't miss this opportunity to hear Dr. Cathy Vatterott speak, facilitate a workshop session and meet her during her book signing.

Sincerely,

Tia Quinn

Tia Quinn
 Executive Director
 BOOST Collaborative



BOOST BUDDY OF THE WEEK



2009 Exhibitors

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American Camp Association
America's Promise Alliance & Academy
for Educational Development



"THE HOMEWORK LADY" TO SPEAK AT 2010 BOOST CONFERENCE FRIDAY, APRIL 30, 2010

Dr. Cathy Vatterott is an Associate Professor of Education at the University of Missouri-St. Louis. As a former middle school teacher and principal, and currently the parent of a college student, she has experienced homework from a variety of perspectives. She is the author of numerous articles about education and three books-Rethinking Homework: Best Practices That Support Diverse Needs (ASCD, 2009), Becoming a Middle Level Teacher: Student-focused Teaching of Early Adolescents (McGraw Hill, 2007), and Academic Success through Empowering Students (National Middle School Association, 1999). She frequently presents at national conferences and has served as a consultant and workshop presenter for K-12 schools on a variety of educational topics.

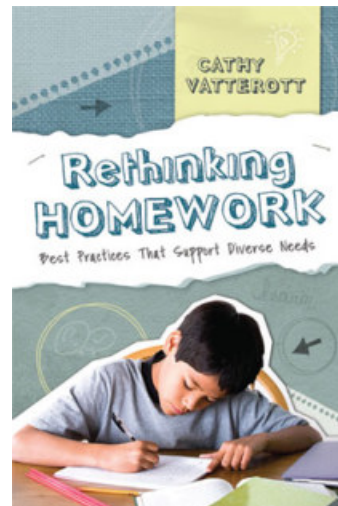


She first became interested in homework as the frustrated parent of a 5th grader with learning disabilities. Since then, she has presented her homework research to over 6000 educators and parents in the United States, Canada, and Europe and has conducted several Professional Development Institutes about homework for ASCD. She has been interviewed as a homework expert for articles appearing in such publications as Parents magazine, Better Homes and Garden magazine, Child magazine, Working Mother Magazine, the Globe and Mail (Canada's national newspaper), and numerous U.S. newspapers and educational websites, as well as for radio and television.

For more information on Dr. Cathy Vatterott, please visit her website www.homeworklady.com

Dr. Cathy Vatterott will also be facilitating a 2 hour workshop and a Meet & Greet and Book Signing during the BOOST Conference on Friday, April 30, 2010.

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 Camelot Learning
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 Kelly Educational Staffing
 KidTribe
 Lakeshore Learning Materials
 Learning Wrap-ups, Inc
 MadCap Logic, LLC
 Math Teachers Press, Inc
 Medieval Times Dinner & Tournament
 Missoula Children's Theatre



8 DAYS LEFT FOR EARLY BIRD REGISTRATION

Phase II: Early Bird Registration

July 1, 2009- October 15, 2009 - \$400 per person

(Please note that registering with a Purchase Order will hold your place, but PAYMENT MUST BE MADE IN FULL prior to October 15, 2009 to secure the Super Early Bird Registration Rate. If payment is not received by October 15, 2009, standard registration fees will apply.)

Conference Registration includes:

Workshop Sessions
 Meals (breakfast & lunch provided Thursday and Friday,
 breakfast provided on Saturday)
 Access to all conference sponsored events
 Exhibit hall pass
 Networking Receptions
 Post-conference Trip Report
 Certificate of attendance

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 Soggi Sport, LLC
 Spinitar
 Spooner Boards, LLC
 Sportime & Spark
 Student Racing Partners, Inc
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 TheGameShop.com
 The Math Party Program
 Think Like A King School Chess
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 Tiger's Action Plan
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**Please click [here](#) to register
 to exhibit at the 2010
 BOOST Conference.**

Hilton Palm Springs Resort
 400 East Tahquitz Canyon Way
 Palm Springs, California 92262
 Tel: 1-760-320-6868
 Fax: 1-760-320-2126

www.hiltonpalm Springs.com

LOCATION

The Hilton Palm Springs hotel is a Southern California desert retreat situated downtown in the desirable Village of Palm Springs at the foot of the San Jacinto Mountains, just over a mile from the Palm Springs International Airport. The hotel is within walking distance to the Palm Springs Convention Center, Spa Resort Casino, chic shops and boutiques, art galleries, sidewalk cafés, museums, nightclubs and theatres.

BOOST CONFERENCE RATE

Special Conference rate is \$139 per night. Deadline to receive the conference rate is March 5, 2010. Self parking is \$8.00 per day and valet parking is \$15 per day.

Click [here](#) to reserve your room today!



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