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BOOST CONFERENCE
APRIL 25 - APRIL 28, 2012
 Palm Springs Convention Center
 Palm Springs, California

PRE-CONFERENCE ACADEMY

Wednesday, April 25- 11:00am-5:00pm

Join us for our comprehensive Pre-Conference Academy aimed at helping you create change- personally and professionally. These intensive sessions are designed to give participants an in-depth learning experience in specific areas. They are intended to rejuvenate your body, mind, and spirit as well as build capacity by inspiring you to become an agent for change.

*Includes lunch and workshop materials.
 Pre-registration is mandatory.*

For more information, or to register, click [here](#).

PRE-CONFERENCE ACADEMY: IMPACT TEACHING: BUILDING TEAMS THAT WORK- \$115



This workshop will cover a wide range of helpful activities, from icebreakers, getting-to-know you activities, to activities that make an impact. Finding activities that engage students and staff can create a lasting impact. This interactive workshop is sure to have a few 'A-ha' moments!

These are not only team-building activities, but team bonding, too - both of which are important for uniting your participants (and your staff!). Leave with an arsenal of activities on how

teams communicate, make decisions, recognize conflicts and



SPA RESORT ROOM BLOCK



Spa Resort

100 N. Indian Canyon Drive
Palm Springs, CA 92262

Rediscover the luxury, style, and service you deserve at the newly remodeled Hotel at Spa Resort in downtown Palm Springs. The Spa Resort is just steps away from fabled Palm Canyon Drive.

Special Conference Rate: \$139 a night

To book your room, please call 800-854-1070

teams communicate, make decisions, recognize conflicts and solves problems---all in an atmosphere that is non-threatening and FUN! Come prepared to participate and play.

Trainer Profile

Michelle is a dynamic keynote speaker and a highly-regarded consultant in the areas of leadership, teambuilding, and experiential learning. She holds a Bachelor's degree in Psychology from Kansas State University and a Master's degree in Experiential Education from Minnesota State University at Mankato. Michelle is currently partnering with Stephen M.R. Covey and his partners at CoveyLink to develop experiential initiatives for Mr. Covey's most recent book, *The Speed of Trust*.



To learn more about Michelle Cummings and Training Wheels, click [here](#).

PRE-CONFERENCE ACADEMY: SEEING BEYOND THE IMAGE: HOW PHOTOGRAPHY BREAKS DOWN CULTURAL ASSUMPTIONS & INSPIRES CHANGE-
\$170

Join us for an exciting day at the AjA Project's interactive, hands-on Training of Trainers (TOT) developed for 6-12th grade educators and after-school providers who are interested in either implementing a visual-arts workshop on the topic of identity and cultural literacy, or integrating AjA's tools into their existing curricula.

Participants will take part in a simulation of AjA's participatory photography workshop on cultural literacy. They will be provided with theoretical and practical information as they study, experience and create artworks communicating their own cultural identities through 12 hands-on activities.

Participants will gain the knowledge, experience, resources and tools to deliver their own arts-based workshop, using photography, on the theme of identity and cultural literacy.

Full curriculum, ready to be implemented, valued at \$250, will be provided to all participants.



12/19 and mention **BOOST Conference** when making your reservation.

Deadline to register is April 1st! Book your room *today!*

For more information, click [here](#) to visit our website.

HOST AN INSPIRATION STATION AT BOOST

Inspiration Stations are 45 informal table talks that allow individuals to learn more about a specific topic or area of interest.

Inspiration Stations provide attendees with in-depth conversations and dialogue in a small group setting.

Space is limited so be sure to secure your Inspiration Station today!

*(Inspiration Stations are **free** to host for registered conference attendees).*



For more information, or to submit an application to **Inspire Learning, Inspire Youth, and Inspire Change**, click [here](#).

MEET THE AUTHORS AT BOOST

Have you published a book? The BOOST Conference offers two opportunities for you to be a part of our "Meet and Greet"



Lead Trainer Profiles

Ashleigh Starke conceptualized and developed the Cultural Literacy Project in 2009. She is the Program Director at The Aja Project, where she designs, delivers and evaluates photography-based educational programs for refugee and at-risk youth. She has over 10 years of combined experience as a photojournalist and youth educator.

Jena Olson is an award-winning professional photographer and has been a lead photography instructor with The Aja Project since 2009. She has over ten years of experience as a group facilitator with a focus on issues of social justice and identity.



The Aja Project is a 501(c)3 organization in San Diego that provides refugee and at-risk youth with the tools and the training to use visual arts as a method of cultural exchange and personal transformation. Since 2000, Aja's nationally recognized and formally evaluated programs have helped 1500 youth build positive identity, improve behavioral health, increase literacy skills and use art to facilitate community dialogue. Aja has shared youths' artwork with over 1.2 million viewers through large-scale public exhibits, including the National Geographic Society's Explorers' Hall and United Nations Headquarter. Aja was also a recipient of the Coming Up Taller Presidential award for excellence in youth programming. Former First Lady Laura Bush has praised Aja as "an outstanding program that helps youth discover their talents and unleash their imaginations in unique ways. [These] photographs conveying stories of immigration to America give children a new perspective about other people's journeys to find freedom."





book signing event.

If you are interested in being a part of the "Meet the Authors", contact Rachel Whiteside for more information at rachel@boostcollaborative.org

For the most current "Meet the Authors" schedule, click [here](#).

FREE MEETING SPACE AT BOOST



Looking to host a meeting at the upcoming BOOST Conference? **Free** meeting space is available for up to 15 people in the Palm Springs Convention Center Boardroom.

If your group is larger than 15, we also have larger rooms available to accommodate your group. Get your team together for a breakfast, or meeting of colleagues from across the nation!

Please note:

This space does not include Audio Visual or food. Please let us know if you would to order food or A/V.



For more information on The AjA Project, click [here](#).

EXHIBITOR SHOWCASE- PROMOTE, DEMONSTRATE & SHOWCASE YOUR PRODUCTS/SERVICES



An exhibitor showcase provides you a 1.5 or 2 hour block in your own breakout room for 40-50 participants to promote, showcase, and demonstrate your products and/or services.

Your showcase will be listed on the conference website, and printed in the BOOST Conference brochure in the workshop listing.

For more information, click [here](#) to visit our website.

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Contact Rachel Whiteside @
rachel@boostcollaborative.org for more
information.

Click [here](#) to visit our website for more
information.

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